Past External Events Available to FEIFA members

Past events have included conferences and seminars in the UK, Ireland and Switzerland - these have covered areas such as structured investments, investment themes and strategies, and regulatory matters. Some examples would be:

13/11/12 - Structured Products Europe

The eighth annual Structured Products Europe conference combined Structured Products Europe and Structured Products United Kingdom to provide a dynamic and informative conference that discussed the most relevant and timely topics. The event was a unique opportunity to hear first-hand about the most recent regulatory changes and the implications in local and cross-border European markets. It offered insight into the latest developments in new and innovative products and the trading platforms through which these investments are distributed. A number of complimentary places were available to FEIFA members. For more information visit: www.structuredproductseurope.com.

09/02/2012: IFLR's Structured Products & Derivatives Forum

International Financial Law Review's second annual Structured Products & Derivatives Forum at Grand Connaught Rooms in London discussed Mifid II, Dodd-Frank, Emir, Basel III, CRD 4 and how these regulations and laws will work alongside each other. There was also a focus on retail structured products, how to protect collateral in restructurings and the future of documentation. The forum was in a panel format and featured legal industry leaders from banks, corporates and private practice. **FEIFA members benefitted from a 20% discount on the registration fee.** For more information, please visit IFLR Forum

30/11/2011-1/12/2011 The Future of Distribution in Financial Services

With the FSA sticking to the 2013 implementation date for the Retail Distribution Review, the distribution industry must continue full steam ahead with its preparations for the new regime. The best providers and intermediaries need to ensure they are prepared to comply and flourish under the RDR, which poses as many opportunities as challenges. The consequences of the new regime will also be felt more widely than the traditional third-party model. How will the importance of the Direct-2-Consumer channel develop? What role will banks look to play? What is the future for platforms? Answering all these questions and more, with a specialised stream on bancassurance and a dedicated 'Advisor Forum' for intermediaries, this conference took an in-depth look at the whole industry landscape. FEIFA members received a 10% discount.

For more information visit: www.marketforce.eu.com/distribution.

14/11/11-15/11/11: MiFID II Conference

This conference was held at Le Meridien Piccadilly Hotel in London. This comprehensive and practical event brought together leading experts from different parts of the market including banks, brokers, exchanges, MTFs, asset managers and industry associations, many of whom were instrumental in developing the original MiFID directive. They discussed the impact of the new draft MiFID II legislation (due to be released by the Commission in October 2011) on their businesses. FEIFA CEO, Paul Stanfield, spoke at the event and **FEIFA members obtained a 10% discount** on delegate places.

03/11/11: Structured Products UK

After the hugely successful launch event in 2010, *Structured Products* magazine was back in **London** with the 2nd annual <u>Structured Products UK conference</u>. Tailored to educate the buy-side on the developments of the market in the UK, this conference offered vital insight into the industry as well as the finest networking opportunities in the region. Whilst the UK is heavily influenced by the European structured product landscape, last year's event proved that there is a distinct need for information focused on the region's market issues. With a programme led by industry research, this concise event built on that success and brought the UK's industry experts together to discuss the topics that were of greatest concern. **Limited complimentary delegate places were available for FEIFA members**, There were also similar events in Ireland, Frankfurt and Stockholm.

19/09/11-20/09/11: ETF & Investment Mgt Conference

Information Management Network, a division of Euromoney Institutional Investor, in partnership with the Association for Financial Markets in Europe (www.afme.eu) held its European Cup of ETFs and Investment Management in London on 19th and 20th September 2011. The event brought together Europe's thought leaders in the ETF, indexing, investment and risk management arenas. With new methodologies, strategies and asset classes continually developing it was prudent for industry participants to come together to discuss the future of the investment management and ETF industries. Attendance was complimentary for FEIFA members. Registration also allowed access to the Closed-Door Independent Financial Advisor Breakfast Workshop. FEIFA CEO Paul Stanfield was asked to chair both the breakfast briefing and the first Conference panel session on the opening day.

27/06/11 - 01/07/11 - The 21st Annual FundForum International 2011

Held at the Grimaldi Forum, Monaco, this event is arguably Europe's largest & most prestigious event for fund & asset managers. It annually attracts over 1,300 of the most influential executives in the industry, and the conference programme is packed full of excellent presentations from over 200 senior expert speakers. **FEIFA members received a discounted entry price.**