

# BENEFITS FOR CONSUMERS



The Federation of European Independent Financial Advisers (FEIFA), is a non-profit trade association that represents English-speaking Independent Financial Advisers (IFAs) operating throughout mainland Europe.

As FEIFA is a non-profit organisation, members pay a modest annual fee. There is thus no possible commission bias in applying for or maintaining membership, or any major cost that needs to be passed on to clients.

## **FEIFA provides numerous benefits for its members, which in turn, can create significant advantages for consumers, as follows:**

- **Security** – membership of FEIFA adds a further layer of comfort to prospective and existing clients. Membership confirms that at least one independent organisation has vetted the company and found that it meets its criteria. Membership is only available at the Federation's discretion.
- **Training** – we assist our members in numerous ways with regards to ongoing professional development. Via our annual Conferences, regular Masterclass seminars and monthly members' magazine we keep our advisers at the forefront of industry and financial planning knowledge and expertise.
- **Product Access** – FEIFA strives to ensure that its members have the widest possible access to financial products and funds. This provides our members and their clients with greater choices and opportunities that might not be available elsewhere.
- **Information** – the Federation regularly disseminates industry and product information to members. This, along with the above-mentioned training, provides peace of mind to consumers that FEIFA's members are constantly updating and enhancing their technical knowledge.
- **Staff** – FEIFA helps to provide considerable cost-saving potential for its members, in addition to assistance and expertise, in the area of staff recruitment. This should ultimately lead to better service levels provided to our members' clients.

For further information visit our website: [www.feifa.eu](http://www.feifa.eu)

Please note: The acceptance of a person (including an incorporated or unincorporated body of persons) as a Member of FEIFA does not imply any representation or warranty by FEIFA as to the financial soundness of that person or any other matter. Accordingly, FEIFA will not be liable for any loss, damage, cost or expense whatsoever incurred by anyone as a result of dealings with any such person.

