

# Girls just wanna have funds!

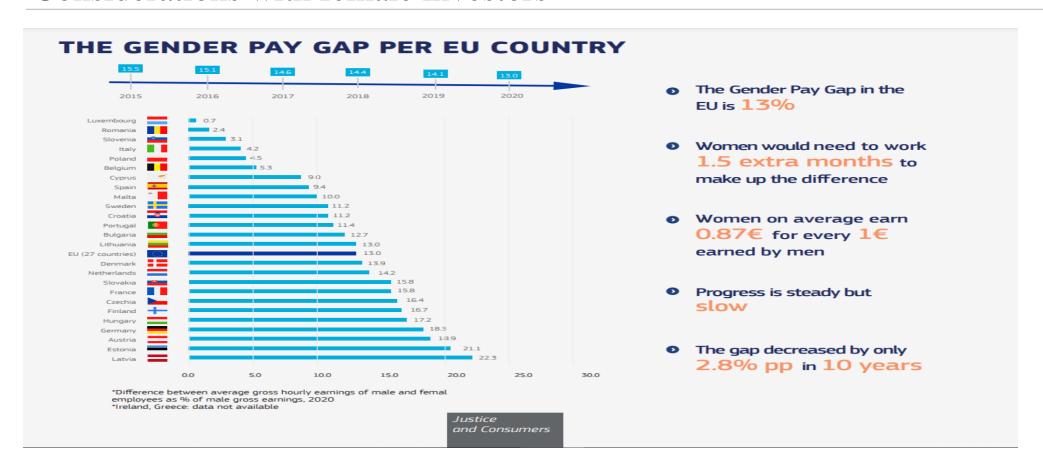
FEIFA Masterclass November 2024

6 November 2024

# Agenda

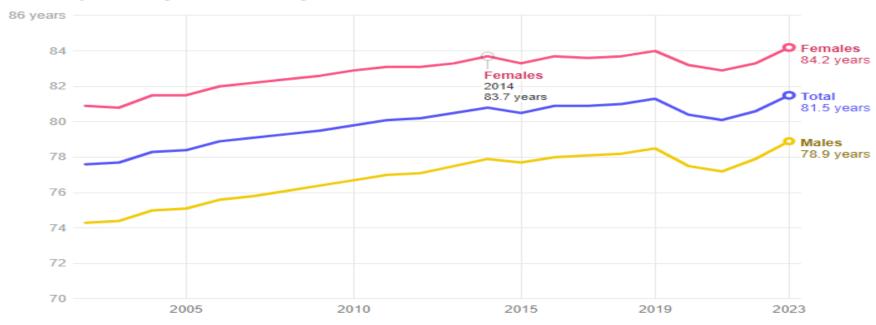
- Considerations with female clients
- Opportunities with female clients
- Champagne & Chocolate





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### Life expectancy in the EU by sex



Note y-axis starts at 70-years to better show trend.

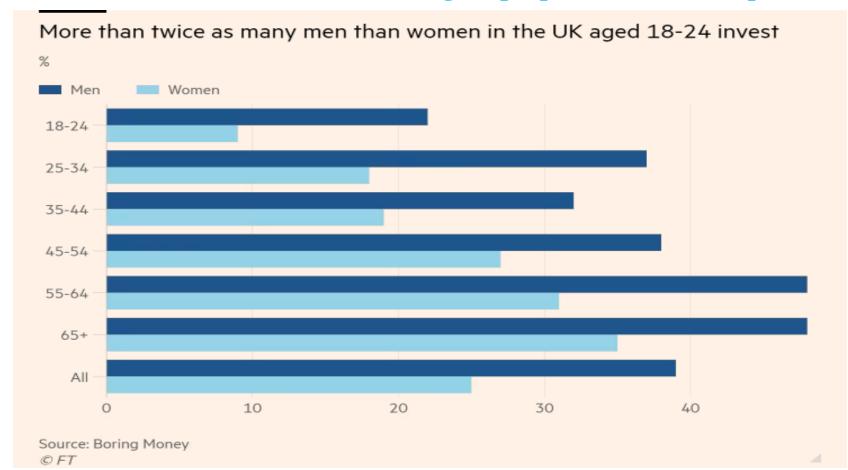
Source: Eurostat • Created with Datawrapper

For females, life expectancy in 2023 was highest in Spain (86.7) followed by France (85.9) and Italy (85.8). It was lowest in Bulgaria (79.6) followed by Hungary (80.1) and Romania (80.5).

'Women are not more risk-averse; they are risk-aware'

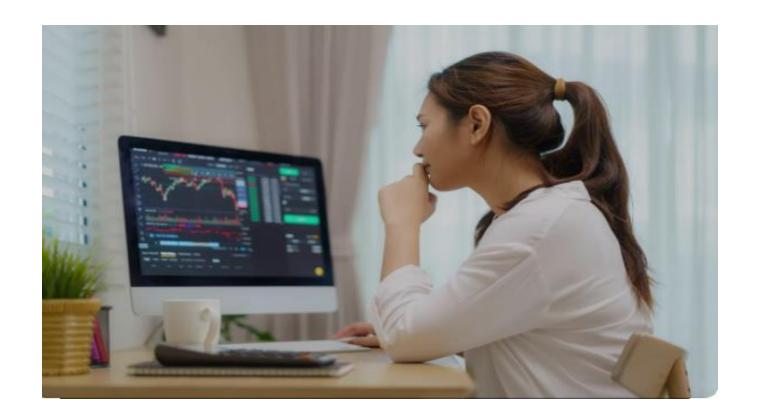


## More men choose to invest, while a higher proportion of women prefer to hold on to cash



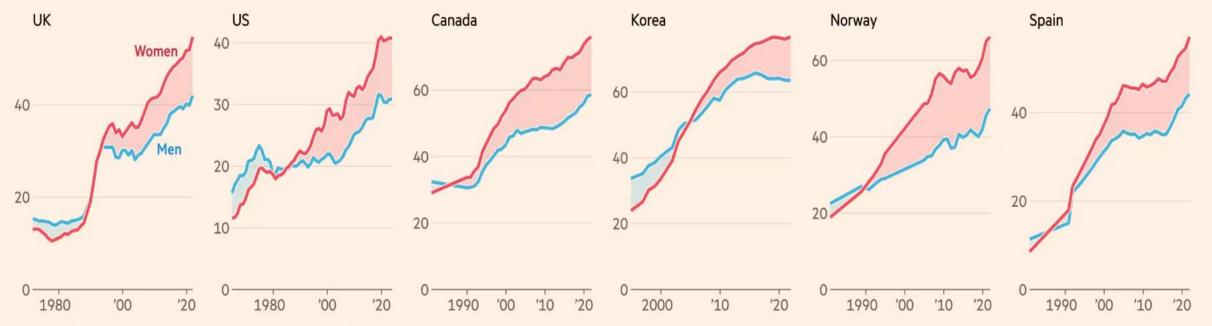
Source: Martha Muir March 7 2024 Financial Times

# Considerations with female investors: "mind the gap"



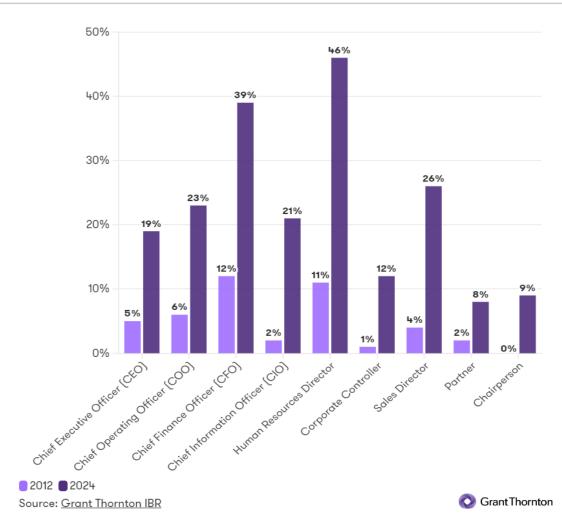
### Slightly more men than women used to go to university; now far more women go than men

% of young adults with tertiary education\*, by sex

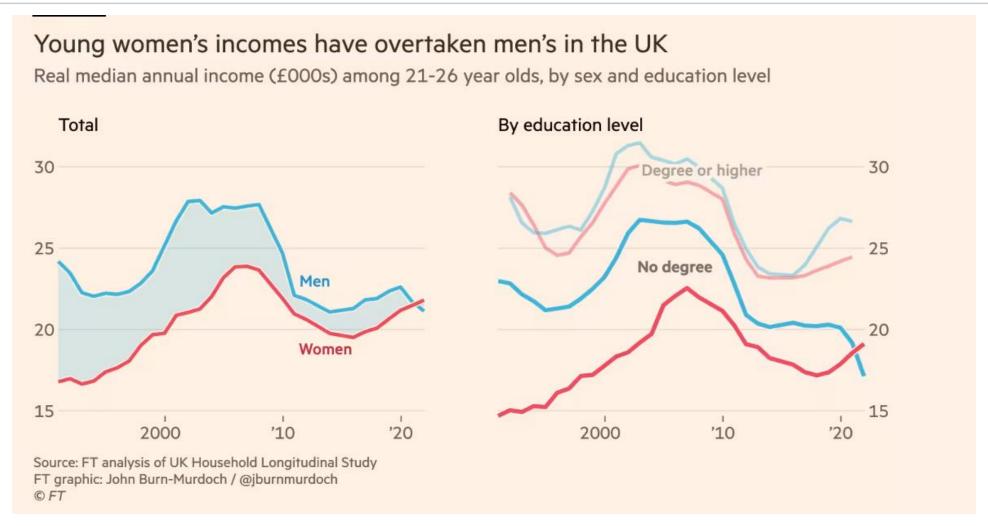


\*UK: share of people who had entered higher education by age 19; US: share of 23 to 26-year-olds with a degree; Others: share of 25 to 34-year-olds with tertiary education Sources: OECD; FT analysis of UK Labour Force Survey and US Current Population Survey FT graphic: John Burn-Murdoch / @jburnmurdoch © FT







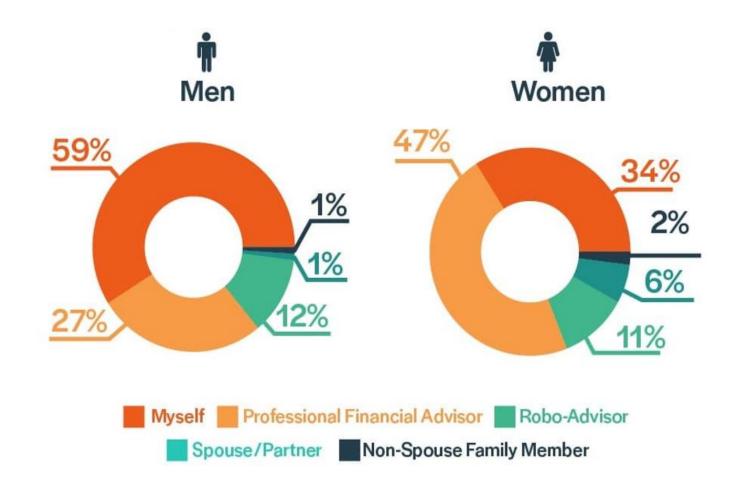


Country	1980	1990	2000	2010	2022	
European Union (27) (since 2020) (a)	:	:	:	1,57	1,46	(p)
Spain	2,20	1,36	1,22	1,37	1,16	
Greece	2,23	1,39	1,25	1,48	1,32	

### Sources:

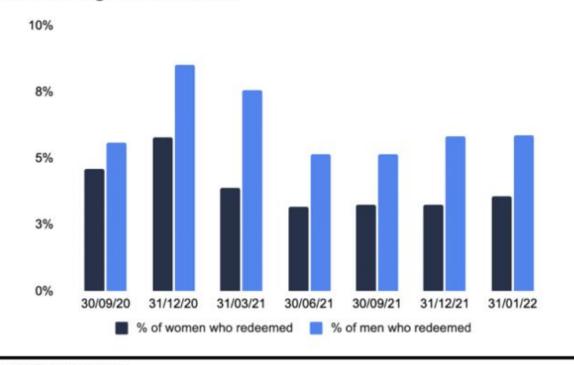
- (a) Eurostat, Fertility indicators [demo find], Last update: 07/07/2024; Extracted on: 21/07/2024.
- (b) UN World Population Prospects: The 2024 Revision. (https://population.un.org/wpp/)
- (c) Various data sources: UN, INED data base of developed countries, for the years 1980, 1990 and 2000

# Opportunities with female investors: Who would you prefer to manage your investments?



Source: Money Crashers, September 14, 2021

# Women redeem less often compared with men **Endowus** even during volatile times



Source: Endowus research

- Single female investors outperform single men by 2.3%.
- Women overall outperform men by 1.4%.
- Men underperformed because they traded 45% more than female investors.

# The importance of diversification

# Investing across different asset classes helps to smooth performance – as no single asset class performs well every year

<b>†</b>	28.0%	23.1%	16.3%	49.3%	29.8%	5.9%	26.4%	21.5%	41.6%	41.9%	19.5%
	26.3%	19.6%	5.9%	34.0%	16.7%	2.5%	21.0%	16.9%	28.4%	1.4%	15.8%
	25.0%	13.8%	5.8%	32.8%	13.9%	1.9%	19.2%	11.4%	28.1%	0.3%	14.0%
	20.8%	12.7%	5.5%	26.2%	13.6%	1.2%	18.3%	9.1%	18.3%	-5.4%	11.5%
	14.1%	11.7%	3.0%	25.2%	13.1%	0.7%	15.4%	8.7%	17.6%	-5.8%	9.7%
(%)	2.4%	10.3%	2.7%	24.4%	11.1%	0.6%	14.0%	8.3%	11.4%	-5.9%	9.4%
	1.5%	9.6%	1.8%	24.0%	9.7%	0.5%	13.9%	8.2%	9.1%	-6.2%	7.9%
Total return	1.4%	7.2%	1.0%	22.5%	4.9%	-2.0%	13.1%	6.9%	4.1%	-6.9%	4.7%
Tota	0.4%	6.4%	0.6%	21.3%	1.8%	-2.8%	12.4%	6.9%	3.0%	-7.6%	4.6%
	-1.7%	2.3%	0.6%	19.7%	1.8%	-6.0%	10.8%	5.9%	0.1%	-8.9%	3.7%
	-3.1%	1.2%	0.6%	17.1%	0.2%	-7.1%	7.1%	0.2%	-2.1%	-9.2%	3.3%
	-4.0%	0.4%	0.5%	16.8%	-0.2%	-8.5%	7.0%	-9.8%	-3.0%	-12.0%	0.3%
	-5.4%	0.0%	-3.6%	11.7%	-0.9%	-8.8%	4.1%	-11.0%	-3.6%	-14.9%	-0.7%
	-6.1%	-7.9%	-20.8%	10.1%	-2.7%	-9.1%	1.4%	-12.5%	-5.2%	-19.5%	-2.2%
	-11.0%	-28.9%	-29.0%	0.4%	-3.4%	-9.5%	0.7%	-26.1%	-6.0%	-23.9%	-9.7%
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023

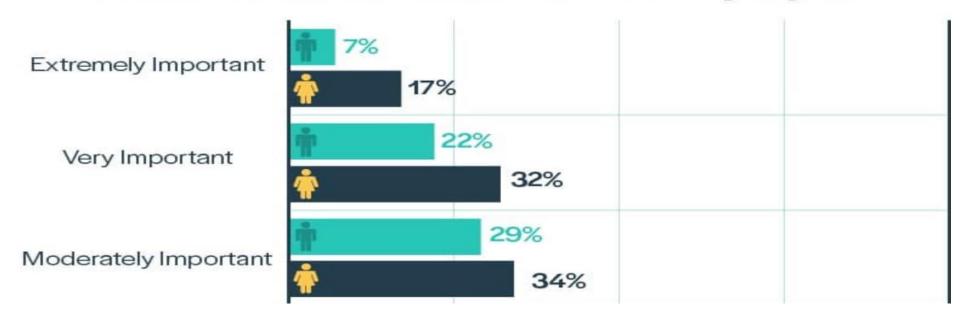


Source: Refinitiv Datastream. Returns are in sterling.

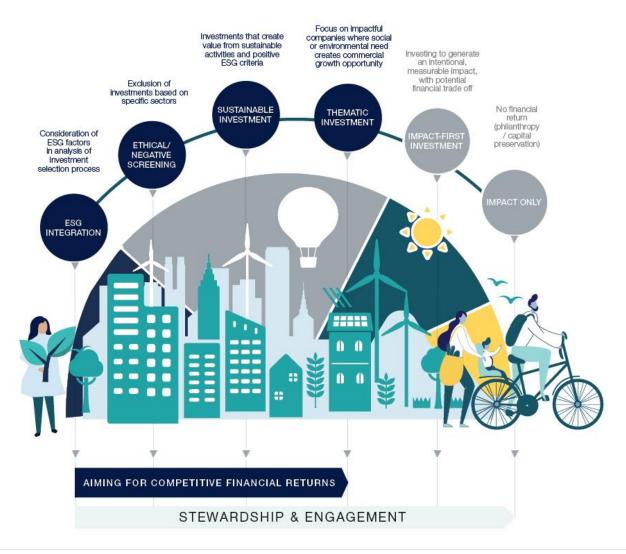
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# Opportunities with female investors: ESG considerations

# If You Were to Invest in a Company, How Important Would the Social Mission of the Company Be?



# The spectrum of responsible investing

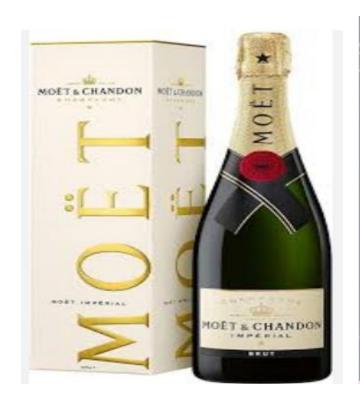


"As I have said many times, if it had been Lehman Sisters rather than Lehman Brothers, the world might well look a lot different today"





# LVMH





### **LVMH**

Market Cap (\$US Bn)	P/E (NTM)	FCF Yield (NTM %)	HOLT CFROI (%)	10 Year EPS CAGR (%)
381	~21x	~4.5	~13	~15

### Description

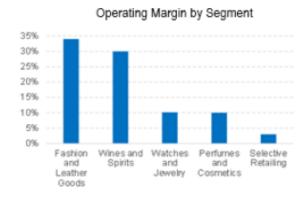
LVMH owns some of the most enduring and timeless brands in the luxury industry. As a result, they command high profit margins (around 35%) and cash generation. The two largest brands, Louis Vuitton and Hennessy, represent 65% of profits.

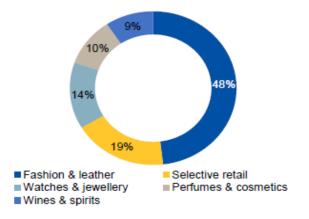
### Investment Case

The stable of brands under the LVMH banner are irreplaceable, and the company operates a vertically integrated, scarce, European based production model, which creates an enduring competitive advantage and long term pricing power of approximately 5% per annum. This, coupled with relatively consistent volume growth and reinvestment, creates a simple formula for long term revenue growth. The barriers of luxury brand strength creates an enduring competitive advantage. LVMH has a clear, independent strategy with an excellent track record in internal and external capital allocation – internal investments result in high levels of organic growth, and recently acquired brands such as Tiffany's and Christian Dior are undergoing brand elevation which should drive higher returns for these businesses over time.

### Recent Trading

The company has presented broad based strength to investors, especially in the high margin fashion & leather goods segment.





Source: Nicla Di Palma, RBC Brewin Dolphin

# Nestlé Group

### Global Reach

# North America 35% China 6% AOA 21%

## **Strong Brands**



https://youtu.be/f7 FnC8uT-c?t=13

### Nestle

Market Cap (\$US Bn)	P/E (NTM)	FCF Yield (NTM %)	HOLT CFROI (%)	10 Year EPS CAGR (%)
269	~18x	~5	~16	~4

### **Description**

Nestlé is the world's largest food company and represents a quintessential defensive investment, delivering solid sales growth and consistent margin expansion.

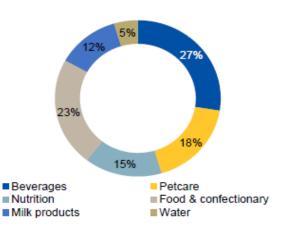
### **Investment Case**

Nestlé benefits from favourable external and internal drivers: It has high barriers to entry, economies of scale and brand leadership in most categories it competes in. Nestlé has the research and development capabilities to develop or replicate successful products in a relatively short period of time. It also has the balance sheet and know-how to acquire and scale disruptive brands. There is also a self-help opportunity through the continued divestitures of smaller or underperforming brands and categories.

### **Recent Trading**

Price gains are offsetting softer volume growth, with relative strength seen in premium categories.





Source: Nicla Di Palma, RBC Brewin Dolphin

### **IL Equity Portfolio**

### Portfolio as of 30/06/2024

Geography	Sector	Security	Weight
US Equities	Technology	Adobe	2.50%
US Equities	Communication Services	Alphabet	3.00%
US Equities	Consumer Cyclical	Amazon	3.00%
US Equities	Technology	Amphenol	2.50%
US Equities	Technology	Applied Materials	2.50%
European Equities	Technology	ASML Holding	3.50%
European Equities	Industrials	Atlas Copco	2.50%
US Equities	Financial Services	Berkshire Hathaway	3.50%
Canadian Equities	Technology	Constellation Software	4.50%
Global Equities	Energy	DCC	3.00%
UK Equities	Consumer Services	Diageo	2.50%
US Equities	Communication Services	Electronic Arts	2.00%
US Equities	Industrials	Fastenal	3.00%
US Equities	Technology	Fair Isaac	2.50%
European Equities	Consumer Cyclical	Ferrari	3.00%
US Equities	Consumer Cyclical	Home Depot	3.00%
US Equities	Financial Services	Intercontinental Exchange	3.00%
US Equities	Technology	Intuit	3.00%

Geography	Sector	Security	Weight
European Equities	Consumer Cyclical	LVMH	3.00%
US Equities	Financial Services	Mastercard	3.50%
US Equities	Technology	Microsoft	3.50%
US Equities	Financial Services	Moody's	4.00%
European Equities	Consumer Defensive	Nestle	2.50%
UK Equities	Industrials	Relx	4.00%
US Equities	Financial Services	S&P Global	3.50%
US Equities	Financial Services	Schwab (Charles)	2.00%
Global Equities	Collective Equity	Scottish Mortgage	3.00%
US Equities	Technology	Texas Instruments	2.00%
US Equities	Healthcare	Thermo Fisher Scientific	3.00%
European Equities	Technology	Topicus	2.00%
European Equities	Consumer Defensive	Unilever	2.50%
US Equities	Industrials	Union Pacific	2.00%
US Equities	Financials	Visa	3.50%
US Equities	Healthcare	Zoetis	3.00%
	Cash	Cash	0.50%
	Total		100.00%

Please note that the above composition is an example and subject to change without notice.

### What are we looking for?

- Durability
   Will the Business be around in 10 years?
- Competitive Advantage
   e.g., Brand, Distribution, Network Effects, 'Mission Critical'
   and Good Capital Allocation
- Returns

Does the Business earn superior Returns on Capital?

Earnings Growth = Reinvestment Rate x Returns on Capital

Avoid
 Ephemeral and Value Destroying Businesses

### We are not traders

We are looking to invest in competitively advantaged, durable businesses that earn attractive returns on capital.

We want to hold on to these companies for as long as possible.

### **IL Equity Portfolio**

**Portfolio Characteristics** 

**c.4%** 

FY1 Earnings Yield c.3%

FY1 Free Cash Flow Yield c.25%

Weighted CFROI 5 Year Median c.80%

Percentage of Companies Reducing Share Count

c.10%

Expected 5 Year Free Cash Flow CAGR\*

c.14%

Expected 5 Year Earnings CAGR\*

c.27%

Weighted Return on Capital Employed

<sup>\*</sup>Using Mean Forecast Data, sourced from Refinitiv, HOLT\* and Bloomberg. \*Portfolio Analysis excludes Collective Funds

<sup>\*\*</sup> Excluding Berkshire Hathaway and Scottish Mortgage

### **IL Equity Portfolio**

Themes 30/06/2024

### Data & Digital 'Winners': 49.5%

Alphabet Amazon
Visa Adobe
Mastercard Fair Isaa

Mastercard Fair Isaac

Relx EA ASML ICE

Microsoft Schwab
Moody's Intuit

S&P Global Applied Materials

### **Luxury: 8.5%**

Ferrari LVMH Diageo

# Healthcare & Pharma: 6%

Zoetis

Thermo Fisher

### High Quality Industrials: 12.0%

Fastenal Atlas Copco Amphenol Union Pacific

Texas Instruments

### Serial Acquirers: 13.0%

Berkshire Hathaway

Constellation

Topicus DCC Trusted Brands: 8.0%

Nestle Unilever

Home Depot

### **Specialist**

Managers: 3.0%

Scottish Mortgage

### **IL Equity Portfolio**

### Performance 30/06/2024

We have illustrated the performance of the IL equity portfolio relative to World Equities since July 2014, when launched.

Over this period the portfolio has delivered good relative returns versus the global equity market, outperforming by c.25% (assuming annual fees of 1%).

An actively managed direct equity portfolio cannot expect to outperform over all periods, and you will see that the portfolio has underperformed over the past 3 years. This 3-year period of underperformance is largely due to a decline in valuation multiples for the portfolio following a period of very strong outperformance.

We believe this decline in valuation sets the portfolio up quite well for the coming years, given the continued strong operational performance of our companies.

As of 30 <sup>th</sup> June 2024	3 months	6 months	l year	3 years	5 years	Inception**
International Leaders*	2.20%	13.10%	21.07%	15.15%	84.36%	212.74%
World Equities	3.66%	14.72%	21.52%	29.68%	77.09%	185.16%

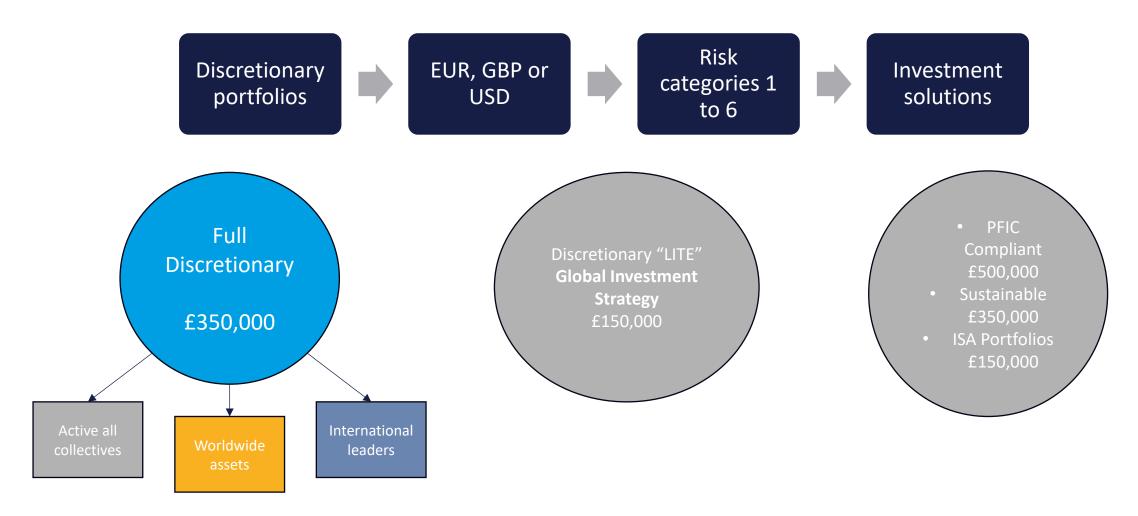
Source: RBC Brewin Dolphin Ireland and Bloomberg

\*Assuming 1% annual management fee and 23% VAT applied quarterly. \*\*Starting 1st July 2014

Please note, as RBCBD portfolios are managed on a segregated basis, individual client performance may differ from the returns outlined. Returns outlined are based on model portfolio performance minus fees.

Figures relate to past performance and past performance is not a reliable indicator of future performance

# EU Intermediary – Discretionary Management Solutions



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