



THE FEDERATION OF EUROPEAN  
INDEPENDENT FINANCIAL ADVISERS

# FEIFA

The Federation of European Independent Financial Advisers



SUPPORTING AND ASSISTING ENGLISH-  
SPEAKING ADVISERS ACROSS EUROPE



# HISTORY



**FEIFA is a trade association that represents English-speaking Financial Advisers operating throughout mainland Europe.**

Whilst FEIFA exists to assist such businesses and individuals, it also aims to increase professional and technical standards of advice, for the ultimate benefit of consumers.

Founded in May 2009, the Federation officially launched in August of that year. The Federation provides a strong voice for the adviser community across Europe and beyond; representing the sector with financial institutions and, where relevant, with governments and regulatory bodies.

## STRUCTURE

FEIFA is a non-profit trade association, operating on a constitutional basis. The Federation has an elected Executive Committee and is funded by the annual fees of Members and Partner Companies.

## AIMS AND OBJECTIVES

The primary goals of FEIFA include:

- The Federation's main aims are to uphold and raise standards of professionalism and to enhance the quality of advice provided; with the intention that this ultimately leads to positive and appropriate results for consumers.
- FEIFA exists for the benefit of both its members and consumers. It provides a strong voice for the adviser community across Europe and beyond; representing the sector with financial institutions, and, where relevant, with governments and regulatory bodies.
- We provide further tangible benefits to members, including assistance in areas such as regulatory requirements, training and recruitment.
- We help to maintain the widest product and provider availability for our membership thus safeguarding appropriate advice and future business continuity for members.
- Our membership criteria and vetting provide assistance to consumers, offering a level of comfort and peace of mind in any dealings with FEIFA members.

*The Federation is not available to all financial advice companies. We only admit members following a relevant vetting and due diligence process. FEIFA thus provides consumers with an independent assessment of the regulatory status of its member companies.*



# MEMBERSHIP BENEFITS



FEIFA provides a number of services that are beneficial to financial advisory companies, both large and small, and whether network members or not.

## Professional Development and Training

The dissemination of information and the provision of specific professional development via a unique, industry-leading Annual Conference, regular Masterclass seminars, our monthly members' e-magazine and bespoke online services. Full details on our conference can be found on page 4.

## Regulatory Assistance

Given the raft of EU and global regulatory changes in recent times, and the present and likely future varied implementation of these, we keep our members completely informed of such developments. We help them to build on their compliance processes, guiding them through this maze and assisting them to plan successfully for the future.

## Image

Membership of FEIFA provides an independent endorsement and credibility for financial advisers. If this "kitemark" helps to bring on-board one single client for a member each year, this will usually more than pay for the modest annual membership fee.

## Business Transitioning

The Federation is at the forefront of helping advisers adapt to the changing economic and regulatory landscapes; to extract superior worth from their businesses and build greater intrinsic value.

## Professional Collaboration

Via FEIFA's Associate Members, and our network of contacts in various other professions and locations, we are able to provide our members with easy and relevant access to wide-ranging knowledge; helping them to assist their existing clients in additional areas and also attract new clients that might otherwise seek expertise elsewhere.

## Secured Distribution

FEIFA develops and maintains markets to safeguard product access for its members. This has become an increasingly important role as product access has diminished in Europe in recent years.

## Lead Generation

Enquiries generated by our website and other marketing activities are passed on directly to FEIFA members.

## Information

Legal and technical assistance is provided - and more specific assistance is available.

## Network Compatibility

FEIFA provides many complementary benefits to financial adviser networks, thus allowing members to not only maintain their network status, but also to benefit from FEIFA membership.



Our Annual Conference is entirely complimentary for FEIFA members. This industry-leading event is unique in that it is predominantly designed around the requirements of the delegates, our members. The format, structure and location are all selected as a result of the valuable feedback that we receive from our membership therefore providing significant benefits for them.

## Professional Development

An excellent range of high quality speakers and companies have always presented. The structure and schedule provide a very diverse day, with significant professional development and training benefits for attendees. Each delegate is eligible for a CPD Certificate, issued by FEIFA, confirming the amount of hours of training received.

## Format and Schedule

The day provides presentations, keynote speakers, business leaders and an interactive panel session. The event is split into four, with each session followed by scheduled networking breaks to keep the day interesting and focused.

There are refreshments available at registration and also during coffee breaks in both mid-morning and afternoon. In addition a full lunch is also provided. All drinks and food are complimentary for delegates.

## Exhibition Hall & Networking Benefits

There is a large exhibition area where delegates are able to network and mingle, as well as obtain further information during the various scheduled breaks. Attendees find that, in addition to the presentations, the benefits of meeting and networking with fellow professionals based across Europe, and with a range of providers and industry experts, proves to be highly advantageous.

## Accommodation

Complimentary accommodation at the venue hotel is provided by FEIFA to delegates for the preceding evening, allowing attendees to have an unhurried trip in and enjoy the pre-Conference drinks reception.

## Venue

In recent years the event has been held at the excellent Hilton Tower Bridge Hotel. The four-star, deluxe Hilton is situated within a leisurely five minute walk of London Bridge train and underground stations, the former being accessible by train from Gatwick in only 30 minutes. It is also easily accessible from all other main London airports.

The hotel is also located close to the Thames, as well as iconic tourist attractions such as Tower Bridge, The Shard and the Tower of London. In addition, the heart of the City is just a short walk across London Bridge. The hotel was selected for this convenient location and also due to its excellent business meeting space. The Conference facilities are very high quality and all in close proximity. There is complimentary high-speed wireless internet access throughout for delegates. The hotel also has stylish, elegantly furnished guest rooms.

## Drinks receptions

A complimentary pre-Conference drinks reception is held on the preceding evening. In addition, following the presentations and exhibitions on the day, there is also a post-event drinks reception; once again this is complimentary for attendees and allows further networking, plus assessment of ideas from the day.

*The feedback from every previous FEIFA Annual Conference has been exceptionally good, with delegates rating the content and organisation very highly. It is why most of them attend each year.*



*Whilst CEO of the Personal Finance Society, Keith Richards addressed our Conference delegates.*

# PARTNERSHIP PROGRAMME



**FEIFA has embarked on a wide range of successful affiliations with numerous companies since launching its Partnership Programme in March 2010.**

FEIFA runs an active partnership arrangement, creating regular promotional opportunities for Partner Companies.

Our Partner Companies assist our members by providing frequent and relevant product, legislative and technical information and/or unique products, services or arrangements - as well as, in many cases, training and professional development benefits.

## **Partner companies include:**

- Major international life assurance companies
- Global investment houses
- Discretionary Fund Managers
- International pension providers
- Trust companies
- Mortgage specialists
- Legal experts
- Media companies
- Insurance facilities
- Recruitment specialists
- Research companies

For more information contact FEIFA:  
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