

INVESTMENT SOLUTIONS



ORIGINATION | BROKING | INVESTMENT MANAGEMENT | CONSULTANCY



**A GLOBAL BUSINESS
AIMED AT PROFESSIONAL
INVESTORS AND
INVESTMENT ADVISERS**

**ESTABLISHED IN 2002, IDAD
IS A LEADER IN THE CREATION
AND DELIVERY OF STRUCTURED
INVESTMENTS AROUND THE WORLD.**

We can demonstrate a robust track record of successful investments that are easy to understand and, most importantly, deliver excellent returns for investors.

Investment professionals globally trust IDAD as their preferred provider for structured solutions. Our success is built on a consistent delivery of products that meet and exceed client expectations, leading to strong and enduring relationships with their advisers.

IDAD ORIGINATES AND ARRANGES INVESTMENT GRADE FIXED INCOME SECURITIES AND STRUCTURED PRODUCTS.

We offer brokerage services in many areas, including wider market fixed income. We also manage funds and specific mandates around the World, including protected open-ended products, specialist thematic and structured product funds as well as specific treasury mandates.

Our team's wide experience, coupled with our issuer relationships and access to Debt Capital Markets, means we deliver the right 'wrapper' for the job.

- > Very experienced team
- > Wide areas of expertise
- > Exceptional connectivity
- > Portfolio management and restructuring



SCAN TO FIND
OUT MORE

NEW ISSUES

- > Structured Products
- > Vanilla MTNs
- > FRNs
- > Money Market Instruments




EXECUTION

- > Matched Principal Broker
- > New Issues
- > Secondary Market Bonds
- > ETFs

SOLUTIONS

- > Fund Management
- > MPS
- > Managed Products
- > Long-Term Savings
- > Risk Analytics
- > Fund Wrapping



**MEETING INVESTMENT
OBJECTIVES PRECISELY.
DELIVERING HIGH-QUALITY
INVESTMENT PERFORMANCE
IN FORMATS TO SUIT A
WIDE RANGE OF MARKETS.**



SCAN TO FIND
OUT MORE

IDAD FUNDS

SOLVING PROBLEMS FOR
PORTFOLIO MANAGERS
AND INVESTMENT ADVISERS.



IDAD offers a range of widely available funds for UK and Offshore investors we also deliver specific open-ended solutions for a range of clients.

- > Meeting specific mandates across asset classes
- > Allocation to alternatives that aren't too 'alternative'!
- > Protection overlays on existing strategies
- > Structured to meet jurisdiction and market requirements

IDAD UK

DELIVERING FOR INVESTORS WHO WANT TO PRESERVE CAPITAL AND HAVE MORE CLARITY OVER INVESTMENT OUTCOMES.



IDAD delivers Structured Products, Market Linked Deposits, Funds and other solutions to wealth management and advisory firms across the UK. The team is hugely experienced (30 years plus in some cases) in the market and IDAD introduced the first kick out product to advisers in 2003.

- > Comprehensive coverage of adviser market
- > Partnership programs delivering bespoke products for individual and corporate investors
- > Solutions designed to complement all investment platforms
- > A large and experienced team providing expert support



SCAN TO FIND
OUT MORE



**UNPARALLELED
EXPERIENCE AND
EXPERTISE IN
INTERNATIONAL
MARKETS.**



SCAN TO FIND
OUT MORE

IDAD INTERNATIONAL

**IDAD HAS BEEN DELIVERING STRUCTURED
PRODUCT SOLUTIONS TO THE INTERNATIONAL
MARKET SINCE 2006.**



We have shaped the market by delivering well-designed investments that are focused on delivering excellent client outcomes, at the same time as supporting advisers and helping them develop successful businesses.

- > Proven success and integrity
- > Local support and training
- > Deep understanding of offshore market
- > Bespoke solutions delivering precision for clients

IDAD AFRICA

TO SUPPORT INSTITUTIONS AND WEALTH MANAGERS WITH GLOBAL RISK AND STRUCTURED SOLUTIONS DELIVERED IN AFRICA.



We design with and for our clients, a range of structured and risk solutions using a multitude of investment vehicles to deliver the most efficient solutions across multiple investment platforms. Our independence and market reach, means we can source the best solutions from across the globe delivered into Africa.

- > Global expertise applied locally
- > A strong team with institutional and regional experience
- > Onshore and offshore solutions



REGION SPECIFIC
SOLUTIONS FOR
INSTITUTIONS AND
ADVISORS.



SCAN TO FIND
OUT MORE

A WEALTH OF EXPERIENCE

We have a hugely experienced senior team with backgrounds ranging across business development, asset management, structuring and trading roles at the **World's Leading Banks, Insurance Companies and Asset Managers**.



OUR APPROACH TO BUSINESS IS SIMPLE

- > We focus on finding the best solutions to our clients' problems
- > We work with multiple counterparties and service providers so we can do this better than anyone else
- > We benefit from building successful, long-term relationships with satisfied clients
- > We treat our clients, commercial partners and co-workers with respect and kindness

THAT'S THE IDAD DIFFERENCE.

For more information, please contact us today.

+44 (0)1730 776757 | ENQUIRIES@IDAD.COM | IDAD.COM



2 Rotherbrook Court, Bedford Road
Petersfield, Hampshire, GU32 3QG

+44 (0)1730 776757
ENQUIRIES@IDAD.COM
IDAD.COM

IMPORTANT INFORMATION

IDAD Limited is Authorised and Regulated by the Financial Conduct Authority FCA FRN 740499. IDAD Africa (Pty) Ltd is an Authorised Financial Services Provider with FSP no: 50937. No part of this publication may be reproduced, copied or distributed without the prior permission in writing of IDAD. All investors should seek advice from a suitably authorised financial adviser and investment must be made via an authorised counterparty. IDAD Ltd does not offer investment advice nor make any recommendation regarding any investments. Past performance is not necessarily a guide for the future.