

# INTRODUCTION TO IDAD



## ABOUT US

IDAD is a UK-headquartered and FCA-regulated securities and investment business with global coverage. Established in 2002, we have grown from our roots as a structured product boutique and are now active across capital markets, securities dealing and investment management.



UK-headquartered



Global coverage



Established 2002



3,100+ products traded in the last 10 years



40+ issuer relationships



GBP 4.7bn of products issued

## OUR SERVICES

Today, IDAD originates & arranges primary market issues of securities, primarily structured notes and investment-grade fixed interest securities. We have a strong secondary market business executing trades in structured securities and cash bonds.

Our solutions business designs, structures and arranges tailored products for institutional clients, wholesale distributors and family offices around the world, either as structured securities or managed products. We also provide risk and portfolio analysis, typically for existing portfolios of structured products.

### NEW ISSUES

Structured notes  
Bank-issued EMTNs  
Over 35 issuer relationships

### EXECUTION

Structured notes  
Bond & ETF execution  
Matched principal brokerage

### SOLUTIONS

Structured notes  
Managed solutions  
Risk analytics

## OUR PRODUCTS

IDAD distributes popular ranges of “off-the-shelf” products to wealth and investment management firms across the world.

We also manage a range of actively-managed UK UCITS funds and international funds which draw on our strength in product development and traditional multi-asset portfolio management.

### UNITED KINGDOM

Syndicated structured notes for UK DFMs  
Structured plans for UK IFAs

### INTERNATIONAL

Off-the-shelf structured notes for international wealth managers

### FUNDS

Refined Growth Fund  
Future Wealth Fund  
International fund platform

**EXPERIENCE THE IDAD DIFFERENCE, TODAY.**

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